



# JHONEL VERTUDAZO

SEO SPECIALIST | WEB DEVELOPER | IT SPECIALIST

---

+6390-6798-5820

[jhonelvertudazo.pinoyseosites.com](http://jhonelvertudazo.pinoyseosites.com)

jhonelvertudazo@gmail.com

Davao City, Philippines

---

## SUMMARY

- SEO Specialist and Wordpress Developer at [Jhonel Vertudazo & Flower Bar Cebu](#)
  - IT Specialist at Ulticon Builders Inc.
  - Drone Pilot at Ulticon Builders Inc.
- 

## WORK EXPERIENCE

### Flower Bar Cebu | SEO Specialist

- Data Benchmarking
- keyword Research & Mapping
- Site Audit
- On page SEO
- Off page SEO
- Reporting and Data Analysis

### Jhonel Vertudazo (Portpolio site)

- SEO Specialist
- Wordpress Developer
- Web Designer
- Content Strategist

### AeroJ Aerials | Blog Site Owner

- Web Design
- Web Developer
- SEO Specialist

### IT Specialist | Ulticon Builders Inc

- Technical support for desktops, laptops, and peripherals
- Windows Server administration and system maintenance
- Network troubleshooting (LAN, IP configuration, connectivity issues)
- User account setup and access management
- Installation and configuration of software and hardware
- Helpdesk support and ticket resolution
- Execute on-site implementation of Starlink installations as a Technician in the Operations

- Active Directory management (users, groups, OUs)
- Group Policy (GPO) configuration and enforcement
- Domain Controller support and maintenance
- DNS and DHCP configuration and troubleshooting
- User authentication and access control management
- Server monitoring, backup, and recovery
- Network troubleshooting (TCP/IP, DNS, DHCP, VPN)
- Printer and hardware device support
- Remote desktop support (RDP, AnyDesk, )
- Installation and deployment of IT systems and tools
- System updates, patching, and maintenance
- Server monitoring, backup, and recovery

### **Drone Pilot | Ulticon Builders Inc**

- Advanced Flight Manoeuvring: Proficiency in ATTI Mode (flying without GPS) and precision flight in high-interference environments.
- Sensor Integration: Expertise in operating LiDAR, Thermal (FLIR), Multispectral, and High-Mag Zoom (e.g., DJI H30T) payloads.
- Mission Planning: Experience with BVLOS (Beyond Visual Line of Sight) planning and Terrain Following for complex topography.
- Situational Awareness: High-level spatial reasoning and the ability to monitor airspace/weather simultaneously during flight.
- Analytical Problem Solving: Troubleshooting telemetry lost-link scenarios or unexpected sensor calibration errors in the field.

---

### **SKILLS**

- |                                     |                       |
|-------------------------------------|-----------------------|
| • SEO Audit                         | • Technical SEO       |
| • Keyword Research & Mapping        | • Off Page SEO        |
| • On Page SEO                       | • Local SEO           |
| • Monthly Reporting & Data Analysis | • E-Commerce SEO      |
| • Web Development                   | • Wordpress developer |

---

### **EDUCATION**

#### **Northeastern Mindanao State University**

- Bachelor of Science in Computer Science

## SEO TOOLS USED

- Google Search Console
  - Google Analytics
  - WordPress
  - ChatGPT
  - Slack
  - Wordfence Security
  - Meta SEO Inspector
  - Bing Webmaster
  - Ubersuggest
  - Screaming Frog
  - Gemini
  - Cpanel
  - Rytr
  - Copyscape
  - PageSpeed Insights
  - Yoast SEO
  - Ahrefs
  - Elementor
  - Data Studio (Google Looker Studio)
  - SEMRush
- 

## TRAININGS ATTENDED

- Search Engine Optimization at PinoySEO PH
  - Wordpress
- 

## SEO PORTPOLIO

- Flower Bar Cebu - <https://flowerbarcebu.com>
  - Jhonel Vertudazo - <https://jhonelvertudazo.pinoyseosites.com>
- 

## WEB DESIGN PORTPOLIO

- AeroJ Aerials - <https://aerojaerials.lovestoblog.com>
  - Jhonel Vertudazo - <https://jhonelvertudazo.pinoyseosites.com>
- 

## HOBBIES

- Drone Aerial Video and Photography
  - Basketball
  - Singing
  - Programming
- 

## PROGRAMMING LANGUAGE

- HTML
  - CSS
  - SQL SERVER
  - VB.NET
  - BOOTSTRAP
  - JAVASCRIPT
  - PHP
  - MYSQL
  - C#
  - WORDPRESS
- 

## REFERENCES

- [PinoySEO PH](#)
- [SOVA](#)